



**GBENN** Green Business  
Engagement  
National Network

## Green Business Engagement National Network

Green Business Engagement National Network (GBENN)

*Tricia Dinkel, A Better City (Boston)*

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# History & Leadership

- A Better City convened summit in 2013
- Summit led to a bottom-up, volunteer-led effort started by local program staff to continue conversation
- Leadership Council meets monthly/bi-monthly and is currently facilitated by A Better City.
  - ▣ Additional representation from:
    - CA Green Business Program
    - Illinois Green Business Association
    - City and County of Denver
    - WSPPN
    - Center for EcoTechnology
    - ICLEI USA



# Green Business Engagement National Network (GBENN)

## Mission:

Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.

## Scope:

National thinking and collaborating, but local action and uniqueness.

# Working Groups

## □ **Leadership Group**

- Mihir Parikh (ABC, Boston), Jo Flemming (California Green Business Program), Donna Walden (WSPPN), Emily Backus (City of Denver), Daren Cheatham (ICLEI), Cassie Carroll (Illinois GBA), Ted Fuller (Center for EcoTechnology),

## □ **Webinar Working Group**

- Develop topics, find speakers, and coordinate quarterly webinars
- To participate, email [tdinkel@abettercity.org](mailto:tdinkel@abettercity.org)

## □ **Membership/Resources Working Group**

- Stay abreast of resources and funding opportunities
- Continue to build upon the directory of green business engagement programs
- To participate, email [tdinkel@abettercity.org](mailto:tdinkel@abettercity.org)

# Looking to 2015

- **Continue webinar series**
- **LinkedIn Discussion Group for idea exchange, program solutions, and resource guidance**
- **Funding opportunities**
  - **Staff**
- **Next Summit**
  - **Funding**
- **Develop GBENN Website**

# Get involved!

- Reach out to Tricia Dinkel [tdinkel@abettercity.org](mailto:tdinkel@abettercity.org)
- Use the GBENN Logo on your website



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