



GBENN

Green Business
Engagement
National Network

So You Want To Start A Green Business Program?

Green Business Engagement National Network (GBENN)

Mihir Parikh, A Better City (Boston)

September 10, 2014

History & Leadership

- A Better City convened summit in 2013
- Summit led to a bottom-up, volunteer-led effort started by local program staff to continue conversation
- Leadership Council meets monthly/bi-monthly and is currently co-facilitated by A Better City and ICLEI USA
 - Additional representation from:
 - CA Green Business Program
 - Illinois Green Business Association
 - District of Columbia
 - Energy Stewards
 - City and County of Denver



Green Business Engagement National Network (GBENN)

Mission:

Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.

Scope:

National thinking and collaborating, but local action and uniqueness.

Working Groups

□ **Leadership Group**

- Mihir Parikh (ABC, Boston), Jo Flemming (California Green Business Program), Emily Backus (City of Denver), Warren Gaskill (Rapid Improvement, Madison), Eli Yewdall (ICLEI)

□ **Webinar Working Group**

- Develop topics, find speakers, and coordinate quarterly webinars
- To participate, email mparikh@abettercity.org

□ **Membership/Resources Working Group**

- Stay abreast of resources and funding opportunities
- Continue to build upon the directory of green business engagement programs
- To participate, email mparikh@abettercity.org

Looking to 2015

- **Continue webinar series**
- **Funding opportunities**
 - **Staff**
- **Next Summit**
 - **Funding**
- **Develop GBENN Website (to be completed by end of 2014)**

Get involved!

- Reach out to Mihir Parikh mparikh@abettercity.org
- Use the GBENN Logo on your website

