

Green Business Data Tracking Systems: the End to the Excel Nightmare – November 7, 2013



Webinar Instructions

- This webinar will be muted to reduce or eliminate external auditory disturbances;
- The webinar will be available for download at www.wsppn.org.
- If you are experiencing technical difficulties, call 1-800-263-6317, or 1-805-617-7000. Press 2 when prompted.

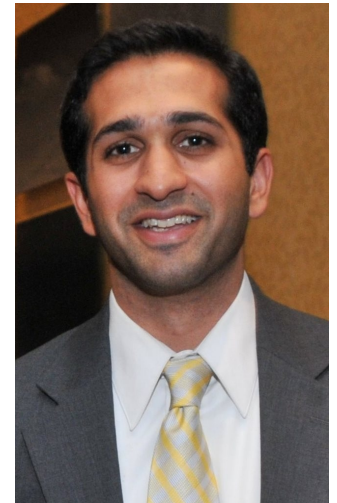
Brought to you by:

- The Western Sustainability Pollution Prevention Network (WSPPN)
- A Better City, a Boston-based non-profit membership business association
- ICLEI, a non-profit membership municipality organization

AGENDA – 11:00AM – 12:30 PM PDT

Introduction – 11:00 AM – 11:20 AM PDT

- Donna Walden will represent the Western Sustainability and Pollution Prevention Network (WSPPN) and the Pollution Prevention Resource Exchange (P2Rx)
- David Straus and Mihir Parikh (A Better City, Boston) will introduce the Green Business Engagement National Network and ABC/ICLEI, and give a summary of known programs and survey results.
 - May Conference
 - Summary of known programs and survey results, and ABC/ICLEI role in the Green Business Engagement National Network
 - Quick overview of ABC Scorecard Tool



Agenda (Cont.)

11:20 – 11:40 AM PDT - System 1: Energy Stewards® -- Energy Stewards® web platform is an efficient tool that successfully supports a range of project portfolios, engaging businesses, medical facilities, religious congregations, schools and units of government to take action to reduce financial and environmental costs. Integrated with ENERGY STAR® Portfolio Manager for energy and water use benchmarking, its Action Table and more can be easily tailored to the unique needs of particular programs. Warren Gaskill will review its development, in what circumstances it can be used successfully, and its key features.



11:40 – 12:00 PM PDT System 2: The California Green Business Program Web-based Tool

Jo Fleming will present on a web-based tool funded and created by the State of California and several local jurisdictions within to track and measure Green Business Program efforts. We call it our "Green Business Program in a Box". It includes decades of checklist and metric development by several state and local environmental professionals. This tool may soon be available to interest out of state entities, so tune-in to see if it is a good fit for your existing or future program.



12:20 – 12:20 PM PDT - System 3: ICLEI USA's Green Business Challenge Resources

Caroline Teng will present an overview of available ICLEI web-based tools that allow communities to easily administer their green business engagement programs, track data, and launch a friendly competition to encourage resource efficiency. Included will be case studies illustrating best practices from local governments.



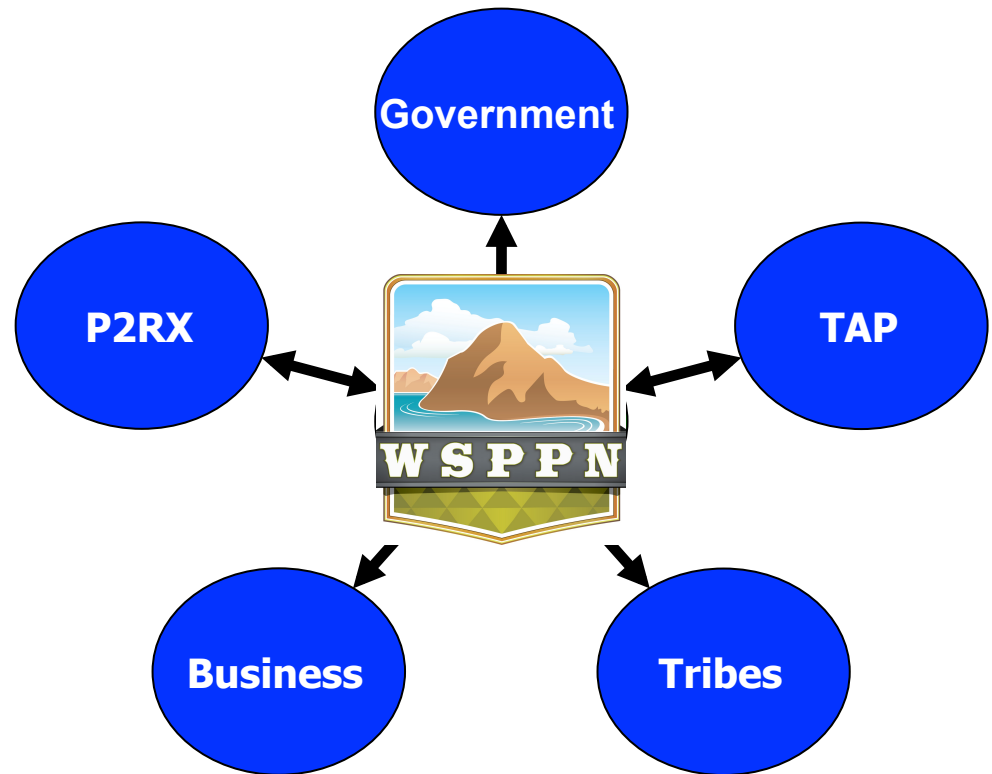
12:20 – 12:30 PM PDT – Q&A and Summary



WESTERN SUSTAINABILITY & POLLUTION PREVENTION NETWORK

Arizona ★ California ★ Hawaii ★ Nevada ★ Tribal Lands ★ Trust Territories

- Established in 1997 by U.S. EPA.
- Strategic alliance involving local, state, federal and tribal P2 programs throughout EPA Region 9
- Network of 200+ P2 practitioners in the region

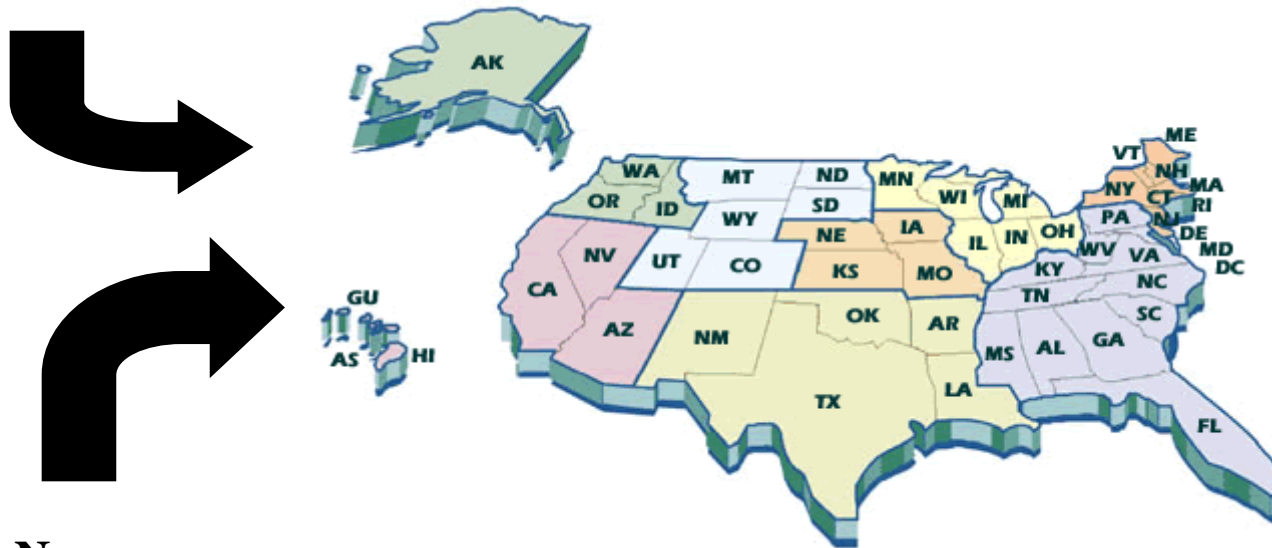


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Want to get Involved in the Green Business Engagement
National Network?

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Thank You for Your Participation!