

GBENN Webinar: Funding Your Green Business Program, Diverse Funding Sources Add Up



**WESTERN SUSTAINABILITY
& POLLUTION PREVENTION NETWORK**

Arizona ★ California ★ Hawaii ★ Nevada ★ Tribal Lands ★ Trust Territories

June 11, 2014

Webinar Instructions

- This webinar will be muted to reduce or eliminate external auditory disturbances;
- The webinar will be available for download at www.wsppn.org.
- If you are experiencing technical difficulties, call 1-800-263-6317, or 1-805-617-7000. Press 2 when prompted.

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- The Western Sustainability Pollution Prevention Network (WSPPN)
- A Better City, a Boston-based non-profit membership business association
- ICLEI, a non-profit membership municipality organization



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AGENDA – 10:00AM – 11:00 AM PDT

Introductions – 10:00 AM – 10:20 AM

- Donna Walden will represent the Western Sustainability and Pollution Prevention Network (WSPPN)
- Mihir Parikh (A Better City, Boston) and Eli Yewdall (ICLEI) will introduce GBENN, discuss the ICLEI green business challenge and provide a summary of funding approaches.



Agenda (Cont.)

10:30 – 10:40 AM – Corporate Funding

Yalmaz Siddiqui

Senior Director, Environmental & Supply Diversity Strategy
Office Depot



10:20 AM – 10:30 AM – Foundation Funding

Mariella Puerto

The Barr Foundation



10:40 – 10:50 AM – Strategies for Finding Funding

Cassandra Carroll

Illinois Green Business Association



10:50 AM – 11:00 AM PDT – Q&A and Summary



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Want to get Involved in the Green Business Engagement National Network (GBENN)?

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Thank You for Your Participation!