



**GREEN BUSINESS**  
Sonoma County

Green Business Certification for Grocery Stores

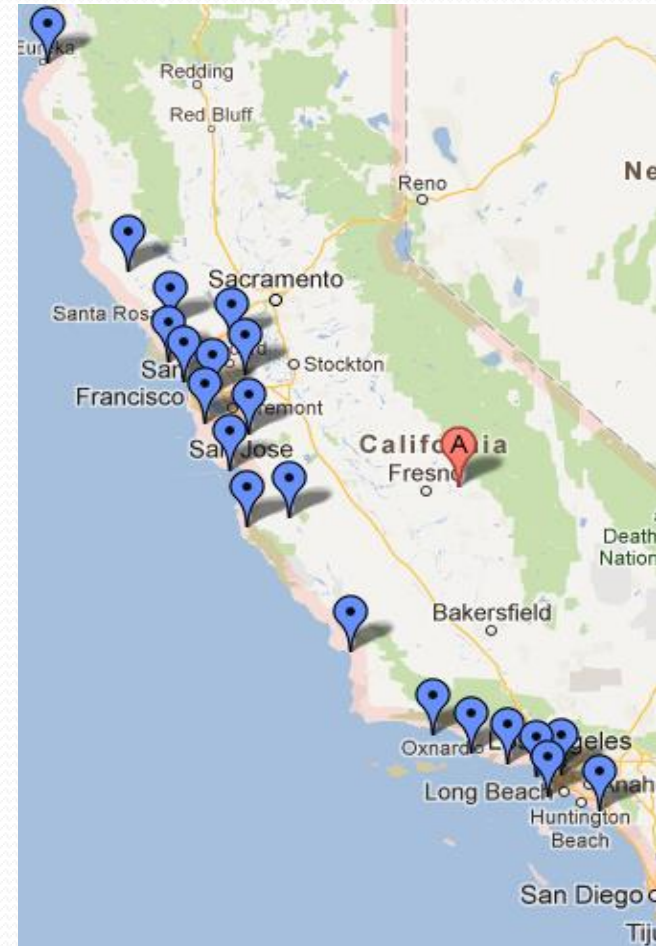
6/8/15

# Agenda

1. Green Business Program Overview
2. Developing the Grocery Store Checklist
3. The Certification Process
4. Successfully Implemented Measures

# Program Overview

- Member of the Bay Area Green Business Program and the California Green Business Program.
- Currently 21 GBP across CA and over 2,700 certified businesses.
- 163 certified in Sonoma County



# Program Overview

The Green Business Program certifies businesses for meeting a high standard of set environmental practices.

- Creating standards
- Consulting 1:1
- Recognize
- Measure
- Promote
- Renew



# Developing the Grocery Store Checklist

1. Explored existing standards for grocery stores with other GB programs.
2. Combined existing standards from the 'retail' and 'restaurant' standard checklist.
3. Partnered with utility partners for details on best management practices: Waste, Water, Energy.
4. Partnered with the Alameda Green Business Program to verify BMPs and opened up final review to the entire CA Green Business network.
5. Continuously adding on new measures...

# Certification Process

Step 1 – Register online at [www.GreenBusinessCa.org](http://www.GreenBusinessCa.org)  
(use Firefox or Chrome)

## California Green Business Program



**GREEN BUSINESS IS SMART BUSINESS**

Incorporate green practices, and discover how our recognized Green Businesses conserve resources and become more efficient.

< click on the icons to find out more >

### APPLY to be a Green Business.

Show the world your green side. Apply to be a Green Business today.

**GET STARTED AND APPLY**

### FIND a Green Business near you.

Work on a saved app, view your status, or renew your application.

**LOG IN HERE**

Select Type of Business

Select Category

Select City

**SEARCH**

[Advanced Search](#)

### About

We are a government program working with local agencies to recognize and assist businesses that operate in an environmentally friendly manner.

### Contact

Need more information about the program in your area? Contact your program coordinator. [Find Your Local Coordinator Here](#)

### Resources

Find a current listing of resources at the link below. [Resources](#)

### Registration

#### CONTACT INFO

Your Name

Phone Number

Email Address

Create Password

Confirm Password

#### BUSINESS INFO

Name of Business

Business Phone

Business Address

City  ZIP

Business Type

#### HOW YOU ARE GREEN

Describe how you are greener than your competition. (Max Characters: 250)

#### FACILITY INFO

Number of Employees

Approx. Square Footage

Are there other business locations?

YES NO

☐ ☐

# Certification Process

## Step 2 –Complete online checklist

- 4 General
- 19 Waste
- 10 Energy
- 17 Water
- 15 Pollution
- 4 Waste Water
- Total= 69

Logged in as applicant\_9251 | [logout](#)

## California Green Business Program

Applicant Name: test-office  
Application Number: 10799

Welcome | Registration | **My Application** | My Status | My Company Profile | My Report Card | Contact

**Getting Started**

**GENERAL 0%**

**WASTE 0%**

Buy Materials With Recycled Content.

Recycle Materials.

Reduce Waste.

Reuse Materials.

**ENERGY 0%**

**WATER 0%**

**POLLUTION 0%**

**WASTEWATER 0%**

**Buy Materials With Recycled Content. 0 / 2 Measures Completed**

**REQUIRED MEASURES - PLEASE COMPLETE ALL MEASURES**  
[Return to complete the Additional Measures](#)

Measure description

1. Purchase copier/printer paper with at least 30% post consumer waste.	YES	NO	N/A	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
How many reams of paper do you buy annually?	<input type="text"/>			
What is the recycled content of the paper (OPTIONS - 30%, 100% and 50 %, enter two digits)?	<input type="text"/>			
2. Purchase paper towels with 35% post-consumer waste.	YES	NO	N/A	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

Other Green Things Your Business is Doing

If you have another item that you believe your business should receive credit for, please let us know and staff will consider it.  
Please fill in information describing the measure:

[Upload Documents](#)

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**SAVE** **PREVIOUS** **CONTINUE**



# Certification Process

## Step 3 – Evaluation and Implementation

- Phone consultation
- Implement recommended changes
- GB audit
- Implement recommended changes



### Environmental Policy Statement (Template Only Please Customize To Your Business Practices)

**\*Read Thoroughly to Make Sure You Know What You are Signing**

We incorporate sustainability into our core business operations through internal and external efforts. Specifically, we shall adopt the following policies and practices:

1. Reduce, Reuse and Recycle
2. Purchase environmentally preferable products
3. Conserve energy, water and natural resources
4. Practice green business policies on checklist

#### Employee Education

We educate employees on resource conservation and pollution prevention through -

- Hosting only zero waste events i.e. ensuring that no waste is generated during company picnics, meetings.
- Training programs or brown bag sessions to educate employees on proper recycling & composting practices, resource conservation ideas, importance of low-toxic purchasing, etc.
- Inform employees of environmental issues in company newsletters, training material and staff meeting discussions

#### Reduce, Reuse and Recycle

We -

- Reduce waste at the source by printing double sided, buying in bulk, and eliminating disposable products such as dishes and single serve water bottles
- Reuse equipment such as desks, lamps, furniture, or donate usable items to charities
- Strive to reach Zero Waste by recycling all resources such as paper, plastics, cardboard, glass, and aluminum AND composting all food and plant discards.

#### Toxics Reduction

We reduce the use of toxic materials to protect employee health and the environment. Specifically we -

- Only purchase low toxic **janitorial cleaning** products accepted on SFApproved, Green Seal or have an 8.1 rating or above on Good Guide.
- **Lamps** - Purchase T8's or T5's, low mercury fluorescent lamps, LEDs and/or low wattage halogen lights.



# Certification Process

## Step 4 – Get Certified!

- Recognition from County Supervisor at Annual Green Business Award ceremony
- 2 online GB directories (SonomaGreen.org) (GreenBusinessCa.org)
- Promoted on SGBP Facebook page
- Logos and certificate



# Successfully Implemented Measures

- Lighting retrofits
- Variable speed drivers on refrigeration equipment
- Installing strip curtains
- Food Runners (picks up food and delivers them to the hungry)
- Increase in recycled content in purchasing
- Increase in 'green' janitorial cleaning products
- Participation in a commuter benefits program

# Questions???



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To Register: [GreenBusinessCa.org](http://GreenBusinessCa.org)  
For more info and Sonoma GB listings: [SonomaGreen.org](http://SonomaGreen.org)  
Stay in touch with us on Facebook