

Green Business Challenge

Funding sources

- City funds
- Private sponsorships
- Utility



Charleston, SC Green Business Challenge

Annual Budget

Funding sources	• City salary • Sponsors • In- kind services
Expense type	Cost
Staff	\$45,000 for $\frac{3}{4}$ FTE Also volunteer intern 15 hrs/wk, 50 wks/yr
Events	\$0; all sponsored or charge admission
Trainings	\$0; sponsored
Collateral	\$500; additional sponsored
Program Website	\$0; City provides platform



Sponsorships

- Chicago and Houston—multiple sponsorships
- Companies whose products or services align with the goals of the program
- Businesses that produce a new or innovative green product



Green Office Challenge winners with Mayor Annise Parker (right). Photo credit: Richard C.

Utility

- Program support
 - San Diego
 - Chicago
- Others-energy audits or incentives to businesses

